



जगद्गुरु रामानन्दाचार्य राजस्थान संस्कृत विश्वविद्यालय
मदाऊ, भांकरोटा-मुहाना लिंक रोड़, जयपुर (राज.) - 302026

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क्रमांक : प () जरारासंविधि/शैक्ष.-राजभवन/25/2497

दिनांक : 14/8/25

अत्यावश्यक

प्राचार्य,
समस्त सम्बद्ध महाविद्यालय,
जरारासंविधि, जयपुर

विषय :- नशे के दुष्प्रभावों के विरुद्ध जागरूकता बढ़ाने हेतु कठोर कदम उठाये जाने के क्रम में आयोजित ऑनलाईन बैठक में उपस्थित होने के संबंध में।

सन्दर्भ :- राज्यपाल सचिवालय, राजभवन, जयपुर का पत्रांक पत्रांक एफ.1(ए)(19)आरबी/2020 पार्ट-2/4188 दिनांक 31.07.2025

महोदय,

उपर्युक्त विषयान्तर्गत एवं सन्दर्भित पत्र (प्रति संलग्न) के क्रम में लेख है कि भारत सरकार द्वारा चलाये जा रहे नशा मुक्त भारत अभियान के अन्तर्गत नशे के दुष्प्रभावों के विरुद्ध जागरूकता बढ़ाने हेतु कठोर कदम उठाएँ, ताकि यह राष्ट्रीय अभियान और प्रभावी बन सकें।

इसी क्रम में कुलपति महोदय के निर्देशानुसार दिनांक 18.08.2025 को दोपहर 12.15 बजे से ऑनलाईन बैठक आयोजित की जा रही है जिसमें समस्त सम्बद्ध महाविद्यालयों की उपस्थिति अनिवार्य है। अतः समस्त सम्बद्ध महाविद्यालयों को निर्देशित किया जाता है कि प्राचार्य अथवा एक वरिष्ठ प्रतिनिधि को बैठक में आवश्यक रूप से भाग लेना सुनिश्चित करावें।

लिंक निम्नानुसार है :-

- <https://meet.google.com/wdm-scoe-rcb>
- <https://meet.google.com/jci-bzxs-zzk>
- <https://meet.google.com/wpp-bzcw-ugx>

उक्त में से किसी एक लिंक से जुड़ना सुनिश्चित करावें।

संलग्न : उपर्युक्तानुसार

क्रमांक : प () जरारासंविधि/शैक्ष.-राजभवन/25/2498-2502 दिनांक : 14/8/25

प्रतिलिपि निम्नांकित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित है:-

1. निजी सचिव, कुलपति महोदय, जरारासंविधि, जयपुर
2. निजी सहायक, कुलसचिव, जरारासंविधि, जयपुर
3. प्रभारी, वेबसाईट, जरारासंविधि, जयपुर को प्रति प्रेषित कर लेख है कि उक्त पत्र विश्वविद्यालय की वेबसाईट पर अपलोड करावें।
4. कम्प्यूटर प्रोग्रामर, जरारासंविधि, जयपुर
5. अनुबंधित फर्म को समस्त सम्बद्ध महाविद्यालयों को ईमेल कराये जाने हेतु।

कुलसचिव

कुलसचिव

मुकेश कुमार कलाल

R.A.S.

उप सचिव, राज्यपाल राजस्थान



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अशा क्रमांक एफ 1(ए)(19)आरबी/2020 पार्ट-2/14/28
दिनांक 31 जुलाई, 2025

श्री धर्मेन्द्र प्रधान, माननीय शिक्षा मंत्री, भारत सरकार द्वारा माननीय राज्यपाल एवं कुलाधिपति महोदय को संबोधित अशा पत्रांक D.O.No.A.44011/05/2022-E.IV-Part(4) दिनांक 17.07.2025 "उच्च शिक्षण संस्थान केवल ज्ञानार्जन के केन्द्र न होकर नवाचार, नेतृत्व और राष्ट्र निर्माण के प्रेरणास्त्रोत भी है। परन्तु हालिया वर्षों में नशे की प्रवृत्ति विशेष रूप से युवाओं के बीच गंभीर चिंता का विषय बनी है, जिससे उनका भविष्य एवं देश की प्रगति प्रभावित हो सकती है। इस सदर्भ में भारत सरकार द्वारा चलाया जा रहा नशा मुक्त भारत अभियान एक सशक्त पहल है, जिसमें विश्वविद्यालयों की भूमिका केन्द्रीय मानी गई है।" की छायाप्रति संलग्न कर प्रेषित है।

A- उक्त संबन्ध में माननीय राज्यपाल एवं कुलाधिपति महोदय द्वारा अपेक्षा की गई है कि राज्य के समस्त वित्तपोषित विश्वविद्यालयों के कुलगुरु अपने अधीन संचालित कॉलेजों को निर्देशित करें कि नशे के दुष्प्रभावों के विरुद्ध जागरूकता बढ़ाने हेतु कठोर कदम उठाएं, ताकि यह राष्ट्रीय अभियान और प्रभावी बन सके।

अतः निर्देशानुसार निवेदन है कि उक्त संबन्ध में अग्रिम आवश्यक कार्यवाही की जाकर की गई कार्यवाही से इस सचिवालय को अवगत करवाये जाने का श्रम करावे। ताकि प्रगति रिपोर्ट माननीय राज्यपाल एवं कुलाधिपति महोदय को समक्ष प्रस्तुत की जा सके।

A- सभी महाविद्यालयों को इस सम्बन्ध में तत्काल पत्र प्रेषित किया जाना अपेक्षित है।

A- सभी महाविद्यालयों के प्राचार्यों की एक आगलाइन (मुकेश कुमार कलाल) कुलगुरु, सभी वित्तपोषित विश्वविद्यालयों की जानी चाहिए। निम्न लिखित हैं। समस्त राज्य वित्तपोषित विश्वविद्यालय, राजस्थान। कामना दी अपेक्षित है।

A- कृपया कामना दी से राजस्थान को तत्काल अकादमिक कार्य जाना अनिवार्य अपेक्षित है।

Registrar

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17 JUL 2025

Respected Sir,

As you are aware, our universities are not only centres of learning but are also the sources of inspiration for innovation, leadership and nation building. But, in recent years, the increasing prevalence of drugs and drug addiction has emerged as a major challenge in educational institutions. The young students studying in the country's Higher Educational Institutions (HEIs) remain prone to the menace of drug addiction which can have detrimental affect on the future of the students.

2. The Government of India is working on a strong and multi-pronged effort to address this challenge, which includes proactive measures like "Nasha Mukh Bharat Abhiyan" (NMBA) under the aegis of the Ministry of Social Justice and Empowerment, duly identifying HEIs as a major nodal unit for drug prevention. The Hon'ble Prime Minister during the All-India Conference of Director General of Police held in Bhubaneswar between 30th November and 1st December 2024 envisioned and suggested that the Governor of States/UT's may launch a comprehensive awareness campaign against drugs in educational institutions utilizing their position as the Chancellor of the Universities.

3. Further, based on the discussions held in the apex level meeting of the National Narcotics Coordination Portal (NCORD) chaired by the Hon'ble Home Minister, the Ministry of Social Justice and Empowerment prepared a concept note, which was circulated to apex regulatory bodies - University Grants Commission, All India Council for Technical Education, National Medical Commission and the Higher Education Institutions – Universities, IITs, IIMs, Medical Colleges (Government & Private), University Colleges and other Institutions vide joint DO letter from the Secretary, Department of Higher Education and the Secretary, Department of Social Justice and Empowerment. A copy is enclosed for ready reference.

4. Your kind cooperation as the Chancellor of the Universities, is solicited to advise and guide Universities and Colleges to take effective steps towards promotion of awareness against drug abuse so as to add strength to the national campaign. In this regard, the following steps are indicatively suggested :

- I. Anti-drug drive at admission level:- Students should be encouraged to take a "No to drugs" pledge at the time of admission itself.
- II. Formation of "Say No to Drugs" student bodies:- Form student organizations under the supervision of faculty members in each HEI, which will also act as an early warning mechanism.

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सबको शिक्षा, अच्छी शिक्षा

- III. Policy Guidelines :- Institutionalize awareness campaigns like seminars, poster competitions, street plays, health talks, workshops, seminars, dialogue programs etc. in the campuses.
- IV. Nodal system and integrated approach: - In line with the concept note of the Ministry of Social Justice and Empowerment, making students to take anti-drug pledge at the time of admission, formation of drug-free hostel committees comprising wardens, counsellors, student representatives, mental health counselling and confidential reporting system through National De-Addiction Helpline, Tele-MANAS, and MANAS App, awareness campaigns through influential alumni and famous personalities.
- V. Counselling and Support Centre:- Activating mental health counselling services, confidential support and rehabilitation should be arranged.
- VI. Inclusion in curriculum:- Content based on de-addiction should be included in the academic curriculum.
- VII. Community participation:- A coordinated mechanism should be developed in collaboration with police, NGOs and student organisations.
- VIII. Strong institutional framework :- Strict regulations should be enforced to curb the supply and consumption of drugs on educational campuses by keeping a close watch on hostels and surrounding areas.
5. Looking forward for your active cooperation and guidance.

With regards,

Yours sincerely,



(Dharmendra Pradhan)

Shri Haribhau Kisanrao Bagde,
Hon'ble Governor of Rajasthan,
Raj Bhawan, Civil Lines,
Jaipur – 302 006, Rajasthan.

K. Sanjay Murthy
Secretary
Department of Higher
Education



Amit Yadav
Secretary
Department of Social
Justice and
Empowerment

D.O. No. DP/7/2023-DP-I

August 6, 2024

The Department of Social Justice & Empowerment (DoSJE) launched the **Nasha Mukht Bharat Abhiyaan (NMBA)** in August 2020 to combat the menace of substance use through mass awareness, counselling and providing treatment and care. Since its launch in the year 2020, the Abhiyaan has transformed into a Jan Aandolan through the participation of 11.22+ Crore citizens of the country including 3.55 + crore youth. Now, Nasha Mukht Bharat Abhiyaan is extended to all the districts of the country with special focus on the youth, Students and educational institutions.

2. The Hon'ble Home Minister and Minister of Cooperation chaired the 7th Apex Level Meeting of Narco-Coordination Centre (NCORD) on 18th July, 2024, in New Delhi, and reviewed the progress of Nasha Mukht Bharat Abhiyaan. While appreciating the efforts of all the stakeholders of the Abhiyaan including the states and UTs, Hon'ble Home Minister encouraged all to take up activities in mission mode for successful nationwide execution of the Abhiyaan. Hon'ble Home Minister also desired that Nasha Mukht Bharat Abhiyaan activities be carried out in the hostels of the educational institutions, to aid the young students in the fight against substance use, and to cope with factors like academic stress, peer influences etc., and promote the abilities in students to make good choices of life.

3. With this vision, it is requested of all the hostels in Central Universities, Indian Institutes of management (IIMs), Indian Institutes of Technology (IITs), All India Institute of Medical Sciences (AIIMS) medical colleges, engineering colleges, polytechnic colleges, Industrial Training Institutes (ITIs) and hostels of other Higher Educational Institutions to implement the following measures:

3.1. Formation of a Nasha Mukht hostel committee in all educational institutions. The composition, roles and responsibilities of this committee are attached in the Concept Note (Part I) attached as Annexure I.

3.2. Formation of an annual schedule of activities to ensure sensitisation and awareness of the student community, faculty and residents of the hostel. Training and sensitisation of all the counsellors, shall be done with the help of NIMHANS/ AIIMS, New Delhi and National Institute of Social Defence (NISD). A non exhaustive list of awareness activities is also attached in the Concept Note (Part II).

3.3. Universities should have a collaborative mechanism with the enforcement agencies to ensure that supply of narcotic drugs from neighbouring boundary areas/slums/hotspot etc., is curbed. Sensitization efforts in university campuses should be conducted with various stakeholders to ensure the student population remains in a safe and drug-free environment. This collaborative approach aims to create a vigilant community, effectively combating drug peddling and illegal trafficking.

3.4. Proper referral & networking systems may be evolved through the following helpline numbers:

a. National Toll-free de-addiction helpline: 14446 - This helpline is to provide confidential psychosocial support and counselling by trained counsellors is supported by the Department of Social Justice and Empowerment (DoSJE).

b. Tele Manas: 14416 - provide free tele-mental health services is supported by the Ministry of Health & Family Welfare

c. MANAS (Madak Padarth Nisedh Asuchna Kendra): 1933 - Citizens of the country can anonymously share information on drug supply, peddlers and illegal drug trafficking. This helpline is supported by Ministry of Home Affairs (MHA) and Narcotics Control Bureau (NCB) where identity of callers is kept confidential.

3.5. As you are aware, newly admitted students (hostel residents as well as day scholars) are at higher risk of substance use due to peer pressure, academic stress, lack of supervision and mental health issues among others. The absence of structured routines and easy access to substances also contribute to this risk. First-year students also face emotional challenges due to transitioning to independence, loneliness, and homesickness, which can further lead to substance use as a coping mechanism. Therefore, NMBA activities in hostels may put special focus on sensitising and training 1st year students and parents through a sustainable plan of action.

3.6. A structured approach has to be implemented to provide students with continuous support throughout their academic journey, ensuring they receive assistance as explained in the Concept Note (Part III).

4. An Action Taken Report (ATR) may be submitted by Vice Chancellors/dean/head of the institutes of the concerned higher educational institutions to Department of Social Justice and Empowerment (DoSJE) with a copy to Department of Higher Education (DoHE) as per proforma attached in the Concept Note (Part IV). The names and contact details of nodal officer of the Nasha Mukta Hostel Committee may provided so that login access to NMBA mobile application may be provided by DoSJE for uploading the activities in upcoming academic years.

Your prompt action in this regard is much appreciated.

Yours sincerely,



K. Sanjay Murthy
Secretary
Department of Higher
Education



Amit Yadav
Secretary
Department of Social
Justice and Empowerment

Copy to:

1. The Chairman, University Grants Commission
2. The Chairman, All India Council for Technical Education
3. The Chairman, National Medical Commission
4. Directors of IITs (23) and Council of Indian Institute of Technology
5. Directors of IIMs (21)
6. Heads of Medical Colleges (Government and Private) (706)
7. Heads of Universities (1016), Colleges (17453) and Stand Alone Institutions (SAls) (6203) (as mentioned in Annexure V)



ANNEXURE I:

CONCEPT NOTE FOR EXPANDING NASHA Mukht BHARAT ABHIYAAN IN HOSTELS OF HIGHER EDUCATIONAL INSTITUTIONS

NASHA Mukht BHARAT ABHIYAAN

The Department of Social Justice and Empowerment being the nodal agency for drug demand reduction launched its flagship mass awareness campaign 'Nasha Mukht Bharat Abhiyaan' (NMBA) on 15th August 2020 in the 272 identified districts. It has successfully evolved into a Jan Andolan covering all the districts of the country since 15 August 2023, and is now entering its fifth year. In the past four years, a wide range of activities under the banner of NMBA have been undertaken across the country with the participation of youth, children, educational institutions, women and the community. With the active participation of all the stakeholders, NMBA has been able to sensitize, educate & inform 11.22+ crore people including 3.55+ lakh youth, 2.35+ lakh women, 3.39+ lakh educational institutions and 9000+ master volunteers through 3.91 lakh activities conducted at various levels across the country. Recognising the exemplary efforts of the states and districts under NMBA, the Hon'ble Prime Minister also appreciated the abhiyaan activities in his Mann Ki Baat episode on 30 July 2023.

BACKGROUND

Young students in hostels are at an increased risk of substance use disorders due to several key factors including peer pressure, stress and academic pressure, lack of supervision, mental health issues, and experimental curiosity among others. The absence of structured routines and the ready availability of substances further elevates this risk. Additionally, the emotional challenges of transitioning to independence, loneliness and homesickness, can drive students to use substances as a coping mechanism. To address this issue, Nasha Mukht Bharat Abhiyaan aims to strategically sensitise and train hostel students, teachers, parents and other stakeholders through a sustainable plan of action.

PART I: COMPOSITION, ROLES AND RESPONSIBILITIES OF NMBA HOSTEL COMMITTEES

FORMATION OF NASHA MUKT HOSTEL COMMITTEES

The hostels of all the central universities/institutions and hostels of DoSJE, would be required to form Nasha Mukta Hostel committees in the hostels constituting member representatives from the university, student representatives, and hostel staff. More members may be added on a need and relevance basis.

COMPOSITION OF THE COMMITTEE

1. Nodal officer appointed by the university ^{Vice-Chancellor} (1)
2. Warden of the hostel (2)
3. Counsellor deployed in the higher educational institution (1).
4. Resident student representatives in the hostel (6)

ROLES AND RESPONSIBILITIES OF THE COMMITTEE MEMBERS

I. NODAL OFFICER

- a. Overseeing the workings of the hostel committee.
- b. Dealing with grievances presented by the parents, resident students and other beneficiaries.
- c. Planning the schedule of activities in the hostel. A non exhaustive list of activities is attached. (**Part II**)
- d. Ensuring regular updation of activities in NMBA mobile application
- e. Submission of quarterly ATR (proforma attached as **Part IV**) to the Department of Social Justice and Empowerment.

II. WARDEN

- a. Monitor hostel activities and behaviours of the residing students to identify any signs of substance use or risky behaviour.
- b. Report/deal with the grievances of the hostel residents with regards to the availability, consumption and distribution of narcotics in and around the educational institutions.
- c. Establish effective confidential referral systems in collaboration with campus health services/ counselling centres/helpline numbers to assist resident students with available treatment facilities and services in the district.

III. COUNSELOR

- a. Establish a mechanism for substance use related counselling service within hostels.
- b. Visiting the hostel two days a week to counsel students on priority basis on their struggle and vulnerabilities.
- c. Group counselling of 1st year hostellers every month.
- d. Awareness creation workshop on substance use disorders/consequence of substance use etc.

IV. STUDENT REPRESENTATIVES

- a. Establish peer support groups or networks within the hostel to provide a supportive environment.
- b. Serve as role models by demonstrating responsible behaviour and healthy choices, influencing peers positively.
- c. Participate in NMBA-related activities, such as discussions, workshops, and seminars, to deepen understanding and engagement in substance use prevention efforts.

PART II: LIST OF ACTIVITIES THAT CAN BE DONE UNDER THE ABHIYAAN (NON – EXHAUSTIVE)

S.N O	LIST OF ACTIVITIES THAT CAN BE DONE UNDER THE ABHIYAAN (NON – EXHAUSTIVE)
1	Training and awareness generation activities with children, adolescents, youth and master volunteers.
2	Sports and physical activities
3	Seminars, Webinars or Workshops for awareness generation
4	Nukkad Natak, Skits and Play
5	Flash mobs, drives and Rallies
6	NMBA pledge (including e-pledge) in educational institutions, hotspots and public places
7	Walkathons and marathons
8	Wall Paintings/Graffiti and art competitions
9	Slogan writing or jingle making
10	Video-making or short film making
11	Yoga and Meditation Activities
12	Documentaries/Film Screenings on substance use and discussions
13	Awareness generation through NMBA vehicles
14	Distribution of IEC Material available on the NMBA website
15	Organise Inter/Intra University Debate/Essay/Painting/Drawing Competitions (online/offline,any)
16	Identifying influential alumnis from the colleges to advertise the Abhiyaan.
17	Focus Group Discussions with various stakeholders in high risk areas (online and offline).

18	Social Media Campaigns
19	Celebration of international/national days of importance (for ex: celebrating World Aids Day and spreading awareness about AIDS and how Injecting drug users increase the chances of getting AIDS)
20	Formation of support groups and initiating counselling networks to address the issues related to substance use.
21	A sub-campaign to increase awareness about the ban of licit/ illicit substances near college areas with the help of police/competent authority

PART III: Structured approach for continuous support to students in hostels

Sr. No.	Stages	Activities
1.	Admission	<ul style="list-style-type: none"> • Anti-Drug Declaration • A seminar on awareness against substance use for the fresh batch as a part of their orientation
2.	During the Course (special focus on first year students)	<ul style="list-style-type: none"> • Formation of anti drug committee • Workshops and seminars at regular interval every month for 1st year hostellers • Group counselling of 1st year hostellers twice a month • Provision for individual counselling twice a week • Messenger/Representative from 1st year students of every course for smooth communication between the hostellers and authorities • Awareness activities (as attached in Annexure II) • Clubs aimed at drug free campus in the institute for both hostellers and day-scholars
3.	Final Semester	<ul style="list-style-type: none"> • Valedictory Session showcasing achievements and motivating students to lead a drug free life

PART IV: ACTION TAKEN REPORT PROFORMA

1.	Institution Details <ul style="list-style-type: none"> • Name of Institution: • Location: • Academic Year:
2.	Formation of Anti-Drug Hostel Committee

	<ul style="list-style-type: none"> ● Whether Anti-Drug Hostel Committee has been formed: ● Name, Designation & contact of Nodal Officer: ● No. of Committee trainings held: ● No. of activities undertaken: ● No. of people reached out:
3.	Sensitization of neighbouring boundary areas: <ul style="list-style-type: none"> ● Whether the hostel has sensitised neighbouring boundary: ● Indicate the number of people reached out in community:
4.	Referral & Networking Systems: <ul style="list-style-type: none"> ● Whether proper referral & networking systems evolved: ● No. of resident students referred:
5.	Structured Support for 1st year Resident Students: <ul style="list-style-type: none"> ● No. of Students who signed Anti-Drug Declaration form: ● No. of workshops/training/Seminars conducted: ● No. of individual Counselling Sessions held: ● No. of group Counselling Sessions held: ● Total No. of residents reached out: ● Whether messenger/representative selected:
6	Structured Support for 1st year Day-scholar Students: <ul style="list-style-type: none"> ● No. of Students who signed Anti-Drug Declaration form: ● Whether any club has included drug-free campus as one of its agenda: (Specify the name of the club) ● No. of awareness activities conducted by the club: ● Total no. of people reached out:

Feedback:

Feedback from students:

Challenges Faced:

Recommendations for Improvement: